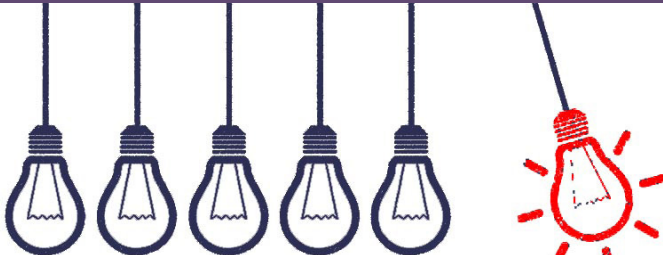


LEADING INNOVATION



Maximizing the Power of Ideas!



21 January, 2017

10:00 am - 1:00 pm

Main Chambers, 4th Floor,
Hotel Green Park, Greenlands
Ameerpet, Hyderabad



bala vikasa international center

For businesses that care

Social Entrepreneurship and Business Responsibility

Leading Innovation: Maximizing the Power of Ideas!

Is your organisation leading-edge? Is there room for improvement? Do you want to be and remain the best that you can be? BVIC - Bala Vikasa International Center is pleased to present a special seminar on how you can lead and sustain innovation in your organisation.

Come and hear **Mr. Richard Rochefort**, a brilliant leadership and innovation strategist from Canada, who is here to ignite your leadership qualities on how to effectively lead and sustain innovation in your organisation.

- Mr. Rochefort designed, developed and headed the first corporate university inside government in Canada dedicated to service excellence.
- He is now president of Dare to Lead, the company he founded to challenge managers, leaders and entrepreneurs to constantly innovate in the best interests of those they serve
- He has a distinguished career as a senior public service leader in Canada, is an outstanding speaker/facilitator and a highly-sought after executive coach certified by CCI Leadership Institute.
- He has won prestigious awards for his leadership qualities and for having dynamic multicultural, linguistic and cross-continental experience.
- For many years and before audiences ranging from dozens to thousands, he has been facilitating diverse sessions globally on strengthening institutions and businesses.



MORE ABOUT US

BVIC-Bala Vikasa International Center works with corporates and businesses across India with focus on Social Entrepreneurship and Business Responsibility. It is a part of SOPAR-Bala Vikasa, a registered non-profit organization devoted to sustainable development in India. Our approach is to help communities to help themselves by providing the necessary tools and resources to transform their lives. We have been working tirelessly towards these goals since 1977.

What is the Seminar about & what will you learn?

Sustained innovation is key to the success of entrepreneurs. Yet, too often, it is assumed that creative thinking is sufficient to achieve results. The truth is that innovation inside an organisation is a process that needs to be framed, nurtured and anchored in teamwork. It requires a wide variety of skill sets & perspectives and is most successful when leadership and learning are harnessed as strategic levers. In this dynamic and interactive seminar, Mr. Rochefort will help you achieve the desired outcomes by:

- Positioning client-centred innovation in the leadership continuum of your enterprise.
- Defining and walking you through the innovation process from ideation to implementation.
- Revealing the skills and capabilities required at each step of the innovation process and how to attain mastery.
- Involving you in a practical exercise and a demonstration of the innovation process.
- Inviting you to examine your organisational culture and how to shape it to sustain innovation.

How will the Seminar help you?

- You will gain a clear understanding of the innovation process and how it applies to your business.
- You will learn the techniques and skills to be developed to ensure sustainable innovation in your business.
- You will learn to utilize practical tools and exercises to develop and sustain a continuous innovation culture within the team.
- You will assimilate the leadership and learning road map to achieve success.



Who is this for?

Entrepreneurs across all sectors, start-ups, social entrepreneurs, leaders at all levels of an organisation and working professionals from all walks of life.

Your Investment

Rs. 2000/- inclusive of taxes, course materials, refreshments, lunch and a participation certificate.

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Contact

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